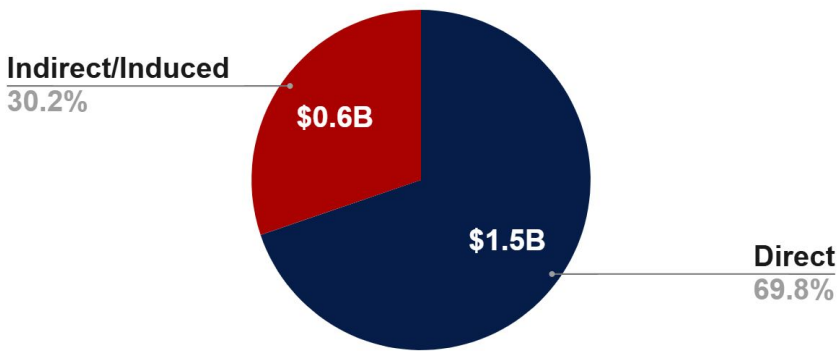


AN ECONOMIC REPORT OF  
**Utah's Golf Industry**  
Executive Summary 2023

**Key Findings**

**\$2.1 Billion**  
Total Economic Impact



**19,000**  
Jobs Supported

Including 8,000 jobs at golf facilities

**\$53 Million**  
State and Local Taxes

Funds essential services, supports infrastructure, and spurs economic growth

**\$1.0 Billion**  
Labor Income

Including Employee Compensation (wages, salaries, and benefits) and Proprietor Income





# Highlights

- Utah’s nearly 200 golf facilities (golf courses and entertainment venues) contributed \$654 million to the state’s robust economy.
- Capital expenditures, including new clubhouses, course expansions, and renovations, totaled nearly \$620 million.
- Utah’s golf tourism activities generated over \$481 million of economic activity and 5,700 jobs.
- Utah’s golf retail and wholesale business added \$100 million and \$94 million, respectively, highlighted by contributions by local and national retailers and a diverse array of golf-related manufacturers and wholesalers.
- In 2023, approximately 102 homes were built and 165 existing homes were sold within 1 mile of a golf facility, a total economic output of \$125 million.
- Professional and charitable events, highlighted by the Utah Championship and the Copper Rock Championship, contributed a combined \$71 million and supported 875 jobs.
- Utah’s golf industry balances recreation with environmental stewardship by conserving water, protecting wildlife habitats, and implementing sustainable practices like Audubon certifications and Best Management Practices.

Utah’s Golf Economy Impact in 2023 (including Indirect and Induced Impact)		
Industry Segment	Economic Impact (\$ Millions)	% of Golf Economy
Facilities (including Hotels, Resorts, Top Golf, etc.)	\$654	30.5%
Golf Facility Capital Expenditures (Investments, New construction)	\$619	28.9%
Tourism	\$481	22.4%
Real Estate	\$125	5.8%
Retail (Shoes, Apparel, Equipment, Accessories)	\$100	4.7%
Wholesale (Apparel, Software, Hardware, Turf Products, etc.)	\$94	4.4%
Professional Events	\$39	1.8%
Charitable Events	\$32	1.5%
<b>TOTAL GOLF ECONOMY</b>	<b>\$2,144</b>	<b>100.0%</b>